

Notice of References Cited	Application/Control No.	Applicant(s)/Patent Under Reexamination	
	09/805,099	FRANKENBACH ET AL.	
	Examiner	Art Unit	Page 1 of 1
	Amina Khan	1751	

U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
*	A	US-5,977,055	11-1999	Trinh et al.	510/515
	B	US-			
	C	US-			
	D	US-			
	E	US-			
	F	US-			
	G	US-			
	H	US-			
	I	US-			
	J	US-			
	K	US-			
	L	US-			
	M	US-			

FOREIGN PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Country	Name	Classification
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	T					

NON-PATENT DOCUMENTS

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	Indiana Marketing Educators' Update (January 2000)
	V	Canadian Advertising Success Stories: Sunlight Laundry Detergent (1999)
	W	
	X	

*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.